

# Book Trailer Evaluation Assignment

Go to either <http://mhsvirtuallibrary.weebly.com/student-book-trailers.html> OR [cmhs.nmusd.us/booktrailers](http://cmhs.nmusd.us/booktrailers) and choose two book trailers to evaluate using the rubric below.

This will help you get an idea of what exactly a book trailer is, how to create one yourself, and what digital / technical elements you must pay close attention to as you begin to create your own. This is a 30 point assignment

**Title of Trailer Viewed:**

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**Site (circle):** mhsvirtuallibrary    or    cmhs

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Elements of Digital Storytelling	YES	NO	Comment(s):
Is the dramatic element of the story presented without giving away the plot or revealing too much?			
Does creator present the emotional element of the ?			
Does trailer help you grasp the author's theme / message?			
Are images strong visually? Do they seem to portray the character, setting or plot of the book well?			
Does soundtrack effectively support / enhance the movie?			
Are images sequenced in a way that helps the audience understand the action in the story without being bored or confused			
Did creator sell the book? Do you think your trailer would make others want to read this book?			
Title at the beginning of the movie?			
Credits included at the end of the movie?			
Were transitions used successfully? Sometimes flowing and sometimes dramatic?			
Is narration appropriate? dramatic when necessary, and easy to hear.			
Do soundtrack and images follows fair use guidelines for educational multimedia?			
Are images appropriate size and cropped when needed?			
Was the trailer 2-4 minutes? Not shorter or longer.			

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