

# THE DARK ROMANTIC/ GOTHIC SHORT STORY: Part Two



## Assignment

A **book trailer** is a video advertisement for a book. It employs techniques similar to those of movie trailers to promote books and encourage readers. **Book trailers** provide a glimpse of the overall story, with plenty of visuals and just enough hook to draw in the viewer. They **create a sense of anticipation, provide a clear model of summarizing, and/or provide a general story outline**, apart the back cover blurb.

Trailers may additionally provide models of other literary techniques including cliffhangers, foreshadowing, mood, pacing, and tone. Students can focus less on the overall "story line" and concentrate more intently on literary elements, character development, point of view, conflict, or a specific theme. After seeing a preview for a movie, we often feel that we can predict the entire movie's story line, yet we go to see it anyway. Why? Because we want to fill in the gaps that the preview intentionally created. (We also want to enjoy the visual elements, witty banter, twists and turns that the trailer only hinted at.)

You will be making a "book" trailer for your original piece of Gothic Lit.. **It must be 2-4 minutes in length, use your own or copyright friendly images, include both narration (via text or audio) and music, be digitally produced, and get presented in class (on the designated due date). This is a 50 point assignment; you may work alone or with the classmate(s) with whom you wrote your narrative.**

## Steps to Making a Book Trailer

Write your Gothic Lit narrative	Assigned previously - be sure to include all required characteristics.
Watch other trailers	Get ideas- <b>COMPLETE PREVIEW SHEET AND TURN IN FOR FLIPPED FRIDAY PREP GRADE</b>
Write your script	<b>10 to 15 sentences</b> Short sentences – 1 picture , Long, sentences – 2 to 3 pictures, get basic book info for title
Make a Folder	Everything gets saved here – keep images, videos, audio files, and music in one place for easy trailer creation. I suggest a shared folder in either Google Drive or dropbox . . .
Find your pictures	Take your own images or conduct an internet search (640 by 480, reuse or <u>copyright free-sites with free photos on msbard.com</u> ). <b>BE SURE TO PROVIDE OWNERSHIP IN CREDITS</b>
Begin to create your trailer	<b>Use Animoto, WeVideo, iMovie, MovieMaker, SchoolTube, or any other video recording/editing platform you choose.</b>
Import pictures	Import & arrange your pictures, backgrounds, etc
Match Script to pictures	<b>Narrate your pictures (either by text or vocal recording)</b>
Create Music	Skip ahead to <b>Add Background Music</b> , click the picture on the timeline and your music will start there, the music goes very low on the timeline.
Film, Flow & Focus	<b>Preview and watch.</b> Does it flow, does it make sense – not too much script on one picture, did your music and narration enhance the story, did you end strong and entice audience?
Evaluate	How did you do?? <b>Self evaluate - form provided on <a href="http://www.msbard.com">www.msbard.com</a>. MUST BE TURNED IN AT TIME OF PRESENTATION</b>
Finalize & Present	Now your story can be rendered to a movie – <b>EMAIL LINK OR PRESENT ON A DVD TO MS. BARD. ALL TRAILERS MUST BE PRESENTED IN CLASS ON DUE DATE!</b>